



**channelpro**  
energize the business\$

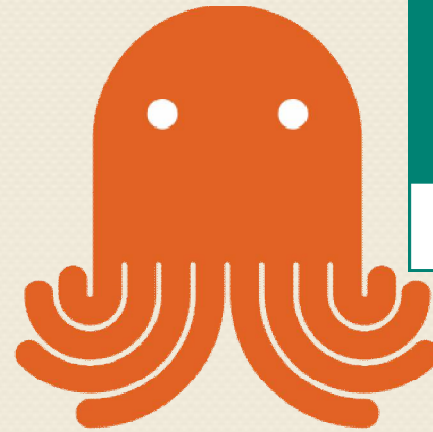


## Our Digital Marketing Profile

# Our Partners



Specialized in:



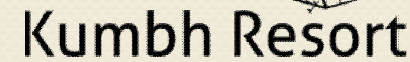
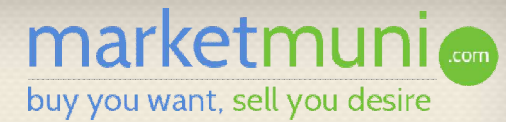
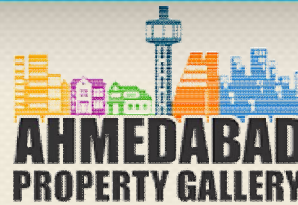
Email Octopus

The logo for NEVERBOUNCE, featuring the word "NEVERBOUNCE" in white uppercase letters on a blue background, with a yellow envelope icon to the right. Below it, the words "EMAIL VALIDATION" are written in smaller white uppercase letters.

NEVERBOUNCE  
EMAIL VALIDATION



# Our Clientele



ENERASIA

Global Energy Summit, Gujarat



# SEO Activities

- Analyze Current position in search engine
- Benchmark current position in search engine Keyword research and analysis
- Keyword Ranking on Google 's 1<sup>st</sup> page
- Google Images popularity
- Competitor analysis Meta Tag Optimization Content optimization
- Analysis of HTML errors and page structure
- Manual submission to major search engines
- Monitoring and managing search engine ranking
- Analysis and generate link popularity
- Recommendations for fresh content and updates
- Submitting website in various high authority local
- Google Plus submission and optimizations
- Google Webmaster Tool and Google Analytic tools submission

# PPC & Google Adwords



## Trend Overview

Take a step back and see trends year on year and month on month. Sometimes you see small trends developing over time.



## Wastage Analysis

Often there will be wastage on certain keyword variations that can be eliminated to focus budget on what works.



## Ad Performance Alerts

What adverts are the ones that work in generating more qualified traffic? What strategy can you use for Ad copy testing?



## Ad Share Gap

**Identifier** How often is your Ad shown. Understand how much traffic you may be missing.



## Keyword Discovery

Discover keyword themes that you do not have that can generate more sales and leads.



## Match Type Analysis

Which match types are best for your business? Do you have the right mix of match types and are they consistent across the account?



## 80/20 Focus

**Reports** What keywords make up 80% of your sales/leads? What strategy can you use to focus on these?



## Quality Score Management

Quality Score Management will give you an advantage over your competitors. See how you can improve your quality score.



## Device Performance

How do your campaigns perform across tablet, desktop and mobile. Mobile is growing fast.



# Social Media Marketing

## Social Media Platform we manage



Activities we would be handling once we will be associated with you

- Facebook Marketing
- Google Plus Marketing
- Twitter Marketing
- LinkedIn Marketing
- Instagram Marketing
- YouTube Marketing



Advert Budget for Social Media Campaign: - I would recommend initially minimum Rs. 1000 per weak. We will review our campaign on weakly basis, if required we will do the alteration in it.



- Create/Manage the Company Page & Groups
- Identify Other Groups to Follow And Participate
- Increase the Followers
- Posting on daily basis
- Verify the social media accounts
- 1 Lacs reach per week (Dead Line 03 months)
- 50 thousand engagement per week (Dead Line 03 months)
- Increate like and share on daily basis
- Optimize For SEO



# Email Marketing



- Schedule and Send unlimited emails
- Promotional & Lead Generation email campaigns
- Personalized templates for each campaign
- Send newsletters, design beautiful email campaigns, and keep in touch with your clients
- Full Report – Send, Read, Forwarded, Clicked, Report or unsubscribe

*Note:- If Required, charges for clearing the data will be separate, its one time charge on the data. Charges will be 01 Rupee/Email*



# Website Management

- Server Maintenance, Query & Problem solving
- Domain name server update as required
- Download Website Backup From Existing Server
- Website Changes as required
- Create My Sql (Database Update)
- Integrate MySql to website
- Extension integration
- Maintenance for Website (Graphic and Content Related Changes)





# Website Designing

## Benefits Of Responsive Web Design & Development

- Increase Sales and Conversion Rates
- Save Time and Cost on Mobile Development
- Save Time and Cost on Site Management
- Enhance User Experience
- Increasing your reach to Tablet and Mobile Audiences



# Graphic Designing

- Ad Design
- Logo and Identity Design
- Branding
- Package design
- Creative Mock-ups for presentation
- Social media design and maintenance
- Promotional material, collateral, flyers
- Website banners, ads
- Designing print-ready files
- 3d Model, Props, Environment

***Note:- As good Graphic designing takes lot of the time, I will suggest not to give more than 30 designs to make to keep the quality work intact***



# Content Writing

- 4 Blogs per month
- Website Content changes/alteration
- Press release
- Content improvement or any other activity related to content writing



# Mobile App

## App for- iOS, Windows & Android

### **Mobile Applications**

We create user friendly, user interface and delivering exceptional user experience

### **iOS Development**

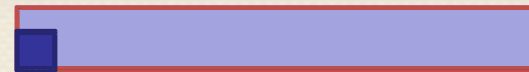
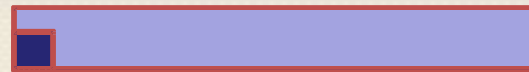
We have deep knowledge & expertise in developing iPhone, iPad, iWatch and Mac apps.

### **Android Development**

We deliver cutting-edge Android applications to monetize your business with latest Android Studio, Java expertise and integrations.



# Activities – Full Online Marketing Agency



Website Designing

Website Development

SEO

Content writing

Google Adword

Graphic Designing

Social Media Marketing

Email Marketing

Mobile App



# Contact Details

Ahmedabad Office	28, Jay Shefali Park, Behind A.B. Jewellers, towards Asopalav to Shivranjani Cross road
Gandhinagar Office	Plot No. 724/B, Nr. Gandhinagar Samachar, Ch-Road, Sector-8
Delhi Office	J-1405 Jaipuria Sunrise Greens, Ahinsa Khand -1 Indirapuram Ghaziabad
Lucknow Office	Metro Plaza, 2-B LGF Viek Khand, Gomtinagar



Call: +91 – 7043254533

email: [info@channelpro.in](mailto:info@channelpro.in)

Website: [www.channelpro.in](http://www.channelpro.in)